School Health Programmes

PSHE Skills & Drills · Dettol Hygiene Quest · Healthy Children, Healthy Futures

282K+	34%	40.9%	257K+	6M
Schoolchildren reached (cumulative)	Disease decline — Abuja students	Absenteeism reduction — Abuja	PSHE Phase 1&2 target (620 schools)	Children target by 2030

Dettol Hygiene Quest — WASH in Schools

The Dettol Hygiene Quest (DHQ) is a behaviour change hygiene education programme implemented in partnership with Reckitt (Dettol Nigeria) across Lagos, Kwara, and FCT-Abuja. The 6-module edutainment curriculum covers hand hygiene, toilet use, safe water, waste disposal, menstrual hygiene, and peer advocacy delivered through teacher-led sessions, cartoons, storybooks, and Hygiene Heroes Clubs.

- 282,108 school children cumulatively reached (2022–2025); 370+ schools; Year 3 launched April 2025
- 34% decline in communicable diseases among Abuja students; 22% Kwara; 16% Lagos (Year 3 data)
- 40.91% reduction in illness-related school absenteeism — Abuja (2025 impact assessment)
- 69,233 pregnant and lactating mothers also reached through community extension
- 2,300+ healthcare workers trained in hygiene-led care standards
- Target: 6 million children by 2030 — aligned with Reckitt's Clean Naija Commitment

Why Invest in School Health?

- Schools reach every child, every day — the most efficient public health platform available
- Adolescence is when lifetime health behaviours are formed
- Education is the single most powerful protective factor against adolescent pregnancy (NDHS 2024)
- Children carry hygiene and health knowledge home — household spillover is documented

PSHE Skills & Drills — Adolescent Reproductive Health

The PSHE (Personal, Social, Health and Economic Education) Skills and Drills programme is WBFA's school-based adolescent health curriculum delivered by trained teachers within the normal school timetable. Six modules cover puberty, sexual and reproductive health rights, menstrual hygiene, GBV prevention, nutrition, and gender equality.

- Early phase WASH & PHSE (2015-2020): Teach clean, Curriculum for young people & MNCH 8,522
- Phase 1 DHQ (2022-2023): 9,321 students in 96 schools
- Phase 2 DHQ (2024+): 248,000-student target across 620 schools
- 34% → 4%: pregnancy rate drops ninefold from no schooling to post-secondary (NDHS 2024)
- HPV vaccination supported: Queens Elizabeth School Ilorin, May 2024 — cervical cancer prevention
- Household spillover: CSE-exposed students share knowledge with siblings and friends (PLOS GPH, 2024)
- Legislative advocacy: GEOB workshops, STER Special Seat Bill, NILDS gender-responsive budgeting

The Two Programmes Together

Hygiene Quest and PSHE are designed as complementary programmes Hygiene Quest addresses the physical environment (handwashing, sanitation, WASH), while PSHE addresses the social environment (gender equality, SRH rights, GBV prevention). Together they form WBFA's integrated school health model a child who learns both is protected on every front.

Key Quote — Hygiene Quest

> "Through the Dettol Hygiene Quest, we have transformed hygiene knowledge into lasting community action. Clean hands are not just a habit they are a health right."
>
> **— Dr. Osinachi Onyeoziri, Director of Programmes, WBFA, Global Handwashing Day 2025**

Partners: Reckitt (Dettol Nigeria) · State SUBEBs · Ministries of Education · UNFPA Nigeria · WHO Nigeria · KWSPHCDA ·